CONTRACT



And:

AKPD Message & Media 730 N Franklin St Suite 404 Chicago, IL 60610

	Contract / Re	vision		Alt Order	#
	155036	1		08339006	i i
Product					
STRICKLAND SENATE					
Contract Dates	Estimate #				
10/10/16 - 10/16/16					
Advertiser			Ori	iginal Date	/ Revision
Pol/T Strickland/D/Sen/Ol	H-A			8/30/16	/ 08/30/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WHIO-TV	Chicag	o C	oxReps	CoxReps Chica
	Special Hand	ling			
	Demographic				
	Households			200	
	Agy Code	Adverti	ser	Code	Product 1/2
Į.					
	Agency Ref			Advertiser	Ref
;	2925		- 1	51552	

	ate End Date Descript			Days Leng	Spots/ th Week	Rate PCodeRtn	TypeS	pots	Amount
<u>Start Date</u> Week: 10/10/16	6 10/10/16 Daybreak <u>End Date</u> <u>Weekdays</u> 10/16/16 1	Edition 530a5:30 A Spots/Week 1	AM-6:00 AM <u>Rate</u> \$825.00	;	30	P-03	NM	1	\$825.00
	6 10/11/16 Daybreak <u>End Date</u> <u>Weekdays</u> 10/16/16 -1	Edition 6a 6:00 A Spots/Week 1	AM-7:00 AM <u>Rate</u> \$1,100.00	:	30	P-03	NM	1	\$1,100.00
	6 10/13/16 Daybreak <u>End Date</u> <u>Weekdays</u> 10/16/161	Edition 6a 6:00 A Spots/Week 1	M-7:00 AM <u>Rate</u> \$1,100.00	:	30	P-03	NM	1	\$1,100.00
	6 10/14/16 Daybreak <u>End Date</u> <u>Weekdays</u> 10/16/161	Edition 6a 6:00 A Spots/Week 1	M-7:00 AM <u>Rate</u> \$1,100.00	;	30	P-03	NM	1	\$1,100.00
	6 10/10/16 CBS This <u>End Date</u> <u>Weekdays</u> 10/16/16 1	Morning 7:00 A Spots/Week 1	M-9:00 AM <u>Rate</u> \$900.00	;	30	P-03	NM	1	\$900.00
	6 10/12/16 CBS This <u>End Date</u> <u>Weekdays</u> 10/16/161	Morning 7:00 A Spots/Week 1	M-9:00 AM <u>Rate</u> \$900.00	:3	30	P-03	NM	1	\$900.00
	6 10/14/16 CBS This <u>End Date</u> <u>Weekdays</u> 10/16/161	Morning 7:00 A Spots/Week 1	M-9:00 AM <u>Rate</u> \$900.00	:3	80	P-03	NM	1	\$900.00
	5 10/10/16 M-F 9a-10 End Date <u>Weekdays</u> 10/16/16 1	a 9:00 A Spots/Week 1	M-10:00 AN <u>Rate</u> \$500.00	:3	0	P-03	NM	1	\$500.00
	6 10/12/16 M-F 10a-1 <u>End Date</u> <u>Weekdays</u> 10/16/161	1a 10:00 / Spots/Week 1	AM-11:00 A <u>Rate</u> \$550.00	:3	0	P-03	NM	1	\$550.00
	5 10/10/16 The Price <u>End Date Weekdays</u> 10/16/16 1	s Right 11:00 / Spots/Week 1	AM-12:00 F <u>Rate</u> \$1,400.00	:3	0	P-03	NM	1	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

 Advertiser
 Original Date / Revision

 Pol/T Strickland/D/Sen/OI
 08/30/16 / 08/30/16

*Line Ch Start I	Date End Da	ite Description		t/End	Days Lengt	Spots/ th Week	Rate PCodeRtn	Type	Snote	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Days Longi	III VVCCK	Nate P Code Niii	Type	Spois	Amount
N 11 WHIO 10/11/ Start Date Week: 10/10/16	/16 10/11/16		The state of the s			30	P-03	NM	1	\$1,500.00
N 12 WHIO 10/14/ <u>Start Date</u> Week: 10/10/16	16 10/14/16 End Date 10/16/16	NewsCenter Weekdays1	7 @ noor12:00 Spots/Week	PM-12:30 F Rate \$1,500.00	:	30	P-03	NM	1	\$1,500.00
N 13 WHIO 10/10/ <u>Start Date</u> Week: 10/10/16	16 10/10/16 End Date 10/16/16	M-F 4p-5p Weekdays 1	4:00 l Spots/Week	PM-5:00 PM <u>Rate</u> \$800.00	:3	30	P-03	NM	1	\$800.00
N 14 WHIO 10/12/ <u>Start Date</u> Week: 10/10/16		M-F 4p-5p Weekdays 1	4:00 I Spots/Week	PM-5:00 PM Rate \$800.00	:3	30	P-03	NM	1	\$800.00
N 15 WHIO 10/13/ <u>Start Date</u> Week: 10/10/16		M-F 4p-5p <u>Weekdays</u> 1	4:00 F Spots/Week 1	PM-5:00 PM Rate \$800.00	:3	30	P-03	NM	1	\$800.00
N 16 WHIO 10/14/ <u>Start Date</u> Week: 10/10/16		M-F 4p-5p <u>Weekdays</u> 1	4:00 F Spots/Week	PM-5:00 PM Rate \$800.00	:3	30	P-03	NM	1	\$800.00
N 17 WHIO 10/11/1 <u>Start Date</u> Week: 10/10/16	End Date	NewsCenter Weekdays -1	7 5p 5:00 F Spots/Week 1	PM-5:30 PM Rate \$1,800.00	:3	0	P-03	NM	1	\$1,800.00
N 18 WHIO 10/14/1 <u>Start Date</u> Week: 10/10/16	End Date	NewsCenter <u>Weekdays</u> 1	7 5p 5:00 F <u>Spots/Week</u> 1	PM-5:30 PM Rate \$1,800.00	:3	0	P-03	NM	1	\$1,800.00
N 19 WHIO 10/10/1 <u>Start Date</u> Week: 10/10/16	End Date	NewsCenter Weekdays 1	7 530p 5:30 F <u>Spots/Week</u> 1	PM-6:00 PM Rate \$2,000.00	:3	0	P-03	NM	1	\$2,000.00
N 20 WHIO 10/12/1 <u>Start Date</u> Week: 10/10/16	End Date	NewsCenter Weekdays 1	7 530p 5:30 P <u>Spots/Week</u> 1	PM-6:00 PM Rate \$2,000.00	:3	0	P-03	NM	1	\$2,000.00
Week: 10/10/16	End Date 10/16/16	NewsCenter : <u>Weekdays</u> 1	Spots/Week 1	PM-6:00 PM Rate \$2,000.00	:30	0	P-03	NM	1	\$2,000.00
Week: 10/10/16	End Date \\ 10/16/16		7 6p 6:00 P <u>Spots/Week</u> 1	M-6:30 PM <u>Rate</u> \$2,200.00	:30	0	P-03	NM	1	\$2,200.00
N 23 WHIO 10/14/1 <u>Start Date</u> Week: 10/10/16	End Date \	NewsCenter 7 Veekdays 1	7 6p 6:00 P <u>Spots/Week</u> 1	M-6:30 PM <u>Rate</u> \$2,200.00	:30)	P-03	NM	1	\$2,200.00
	End Date V	Sa-Su Early N Veekdays 1-	lews 6:00 P Spots/Week 1	M-7:00 PM <u>Rate</u> \$800.00	:30		P-03	NM	1	\$800.00
Week: 10/10/16	End Date V 10/16/16 -	M-F 7p-730p Veekdays -1	7:00 Pl Spots/Week 1	M-7:30 PM <u>Rate</u> \$1,850.00	:30)	P-03	NM	1	\$1,850.00
N 26 WHIO 10/14/16	6 10/14/16	M-F 7p-730p	7:00 PI	M-7:30 PM	:30)	P-03	NM	1	\$1,850.00

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 Advertiser
 Original Date / Revision

 Pol/T Strickland/D/Sen/OI
 08/30/16 / 08/30/16

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate PCodeRtr	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 10/10/16 10/16/161	oots/Week Rate 1 \$1,850.00				
N 27 WHIO 10/11/16 10/11/16 M-F 730p-8p	7:30 PM-8:00 PM	:30	P-03	NM 1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 10/10/16 10/16/16 -1	<u>oots/Week</u> <u>Rate</u> 1 \$1,850.00				
	7:30 PM-8:00 PM bots/Week Rate	:30	P-03	NM 1	\$1,850.00
Week: 10/10/16 10/16/161 N 29 WHIO 10/10/16 10/10/16 M-Su 11p News	1 \$1,850.00	20	D.00		00 100 00
	oots/Week Rate 1 \$2,100.00	:30	P-03	NM 1	\$2,100.00
	11:00 PM-11:35 F oots/Week Rate	:30	P-03	NM 1	\$2,100.00
Week: 10/10/16 10/16/161 N 31 WHIO 10/14/16 10/14/16 M-F 11p News	1 \$2,100.00 11:00 PM-11:35 F	:30	P-03	NM 1	\$2,100.00
	oots/Week Rate 1 \$2,100.00	.00	1-00		\$2,100.00
N 32 WHIO 10/15/16 10/15/16 M-Su 11p News Start Date End Date Weekdays Sp		:30	P-03	NM 1	\$2,100.00
Start Date End Date Weekdays Sp Week: 10/10/16 10/16/16 1-	1 \$2,100.00				
N 33 WHIO 10/16/16 10/16/16 M-Su 11p News Start Date End Date Weekdays Sp Week: 10/10/16 10/16/161	11:00 PM-11:35 P ots/Week Rate 1 \$2,100.00	:30	P-03	NM 1	\$2,100.00
N 34 WHIO 10/12/16 10/12/16 Stephen Colbert	11:35 PM-12:35 X	:30	P-03	NM 1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 10/10/16 10/16/161	<u>ots/Week</u> <u>Rate</u> 1 \$900.00				
N 35 WHIO 10/14/16 10/14/16 Stephen Colbert		:30	P-03	NM 1	\$900.00
Start Date End Date Weekdays Sp Week: 10/10/16 10/16/16 1	<u>ots/Week</u> <u>Rate</u> 1 \$900.00				
N 36 WHIO 10/15/16 10/15/16 NewsCenter 7 Start Date End Date Weekdays Sp	a 8a 8:00 AM-10:00 AN ots/Week Rate	:30	P-03	NM 1	\$1,200.00
Week: 10/10/16 10/16/161-	1 \$1,200.00				
N 37 WHIO 10/16/16 10/16/16 CBS Su Morning Start Date End Date Weekdays Sp	9:00 AM-10:30 AN ots/Week Rate	:30	P-03	NM 1	\$1,300.00
Week: 10/10/16 10/16/161	1 \$1,300.00				
N 38 WHIO 10/11/16 10/11/16 Tue Prime Hour: Start Date End Date Weekdays Sp	ots/Week Rate	:30	P-03	NM 1	\$4,000.00
Week: 10/10/16 10/16/16 -1	1 \$4,000.00		B 00		******
N 39 WHIO 10/14/16 10/14/16 Friday Prime Hou Start Date End Date Weekdays Sp	ots/Week Rate	:30	P-03	NM 1	\$2,500.00
Week: 10/10/16 10/16/161	1 \$2,500.00		B 00		******
N 40 WHIO 10/16/16 10/16/16 Sun Prime Hour <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spr</u> Week: 10/10/16 10/16/161	1 7:00 PM-8:00 PM ots/Week Rate 1 \$6,000.00	:30	P-03	NM 1	\$6,000.00
N 41 WHIO 10/16/16 10/16/16 Sun Prime Hour		:30	P-03	NM 1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Special Date</u> <u>Special </u>	<u>ots/Week</u> <u>Rate</u> 1 \$3,000.00			1	

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08/30/16 / 08/30/16



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	Date End Date 1	Description		Days	Spots/ Length Week	Rate PCodeRtn	Type Spots	Amount
Start Date	End Date We	ekdays Spots/W	eek Rate					
					Totals	0.00	41	\$67,975.00
Time Period	# of Spots	Gross Amount	Agency Comm.		Net Amount			
09/26/16 -10/16/16	6 41	\$67,975.00	(\$10,196.25)		\$57,778.75			
Totals	41	\$67,975.00	(\$10,196.25)		\$57,778.75			
Signature:			_					
Signature:				Date:				

Pol/T Strickland/D/Sen/Ol

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REP HEADLINE# 8339006 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

> REP: TEL# 312-228-7007 CREDIT ADVISORY: AGENCY CORDER WORKSHEET

PAX# 312-222-5519
NCY CREDIT RISK !!!
HARRIS REPORT FROM STATION //
RECAP *-

*** WHIO-TV ***

AGY CITY TAX ADV FLIGHT DATES OCT10/16 PRDCT ORDER # # STRICKLAND SENATE AGY. ADV. STATE NAME NAME TAX OCT16/16 AKP MESSAGE & MEDIA POLI/T STRICKLAND/D/SEN/OH CHICAGO, 730 NORTH FRANKLIN EST# CONTRACT IL WK-1 # COMMENTS: 8339006 60654 CO-OP (LINE, BILLING NEEDED ORDER, INVOICE) SALES CLASS: NATL. BUYER REP.# PRSN NAME CH-DEBRA OFF.# ANDREW HAUCK LOCAL SCHOMMER DATE KLEIN REGIONAL SALESMAN AUG30/16 # 09.32

CON CM **** THIS SH A CASH IN ADVANCE SCHEDULE ****

PROGRAM : CBS THIS	5 700A-900A	PROGRAM : DAYBREAK ORD COM1: CORRECTED	4 600A-700A	PROGRAM : DAYBREAK ORD COM1: CORRECTE	3 600A-700A	PROGRAM : DAYBREAK ORD COM1: CORRECTED	2 600A-700A	PROGRAM : DAYBREAK ORD COM1: CORRECTE	1 530A-600A	:LINE#:REP :CD: TIME : :LINE#: :
IIS MRG 2)A	EDT)A	EDT D RATE)A	EDT RATE)A	ED 530 D RATE	0A	PERIOD :
	30	FROM \$1600	30	FROM \$1600	30	FROM \$1600	30	FROM \$1000	30	LGTH : SEC :
	\$900.00		\$1,100.00		\$1,100.00		\$1,100.00		\$825.00	RATE
	10/10		10/14		10/13		10/11		10/10	: START
	10/10		10/14		10/13		10/11		10/10	: END : DATE
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PROGRAM : ELLEN ORD COM1: CORRECTED RATE	14 400P-500P	PROGRAM : AFTERNOON ROTORD COM1: DELETE - LINE	13 1230P-400P	PROGRAM: NWSCENTER NOON ORD COM1: CORRECTED RATE	12 1200N-1230P	PROGRAM: NWSCENTER NOON ORD COM1: CORRECTED RATE	11 1200N-1230P	PROGRAM: PRICE IS RIGHT ORD COM1: CORRECTED RATE	10 1100A-1200N	PROGRAM : DR. PHIL ORD COM1: CORRECTED RATE	9 1000A-1100A	PROGRAM: KELLY & MICHAEL ORD COM1: CORRECTED RATE	8 900A-1000A	PROGRAM: CBS THIS MRG 2 ORD COM1: CORRECTED RATE	7 700A-900A	PROGRAM: CBS THIS MRG 2 ORD COM1: CORRECTED RATE	6 700A-900A	:LINE#:REP :CD: TIME PERIOD : LINE#: :
	30	ROTATOR INE CREATED	30	ON TE FROM	30	ON TE FROM	30	HT TE FROM	30	TE FROM	30	AEL TE FROM	30	2 TE FROM	30	2 TE FROM	30	: LGTH
FROM \$1200	0	Z	0	M \$1600	0	м \$1600	0	M \$1600	0	M \$900	0	M \$800	0	M \$1400	0	M \$1400	0	H : SEC
	\$800.00	ERROR	\$1,300.00		\$1,500.00		\$1,500.00		\$1,400.00		\$550.00		\$500.00		\$900.00		\$900.00	: RATE
	10/10		10/14		10/14		10/11		10/10		10/12		10/10		10/14		10/12	: START
	10/10		10/14		10/14		10/11		10/10		10/12		10/10		10/14		10/12	: END : DATE
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ORD COM1:	24	PROGRAM : ORD COM1:	23	PROGRAM:	22	PROGRAM:	21	PROGRAM:	20	PROGRAM	19	PROGRAM	18	PROGRAM : ORD COM1:	17	PROGRAM : ORD COM1:	16	PROGRAM : ORD COM1:	15	#:REP :CD:
CORRECTED	0	: NWSCENTER	600P-630P	NWSCENTER	530P-600P	: NWSCENTER	530P-600P	: NWSCENTER	530P-600P	: NWSCENTER	500P-530P	: NWSCENTER	500P-530P	: ELLEN : CORRECTED	400P-500P	: ELLEN : CORRECTED	400P-500P	: ELLEN : CORRECTED	400P-500P	: TIME PERIOD
RATE		6 RATE		530		530		530		U		σ		RATE		RATE		RATE		OD
FROM :	30	FROM	30		30		30		30		30		30	FROM	30	FROM	30	FROM	30	LGTH
\$2600		\$2600												\$1200		\$1200		\$1200		SEC:
	\$2,200.00		\$2,200.00		\$2,000.00		\$2,000.00		\$2,000.00		\$1,800.00		\$1,800.00		\$800.00		\$800.00		\$800.00	RATE
	10/14		10/11		10/13		10/12		10/10		10/14		10/11		10/14		10/13		10/12	: START
	10/14		10/11		10/13		10/12		10/10		10/14		10/11		10/14		10/13		10/12	: END : DATE
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PROGRAM : ORD COM1:	33	PROGRAM : ORD COM1:	32	PROGRAM : ORD COM1:	31	PROGRAM : ORD COM1:	30	PROGRAM : ORD COM1:	29	PROGRAM : ORD COM1:	28	PROGRAM : ORD COM1:	27	PROGRAM : ORD COM1:	26	PROGRAM : ORD COM1:	25	:LINE#:REP :CD:
NEWSCENTER 7 CORRECTED RATE	1100P-1135P	ENT TONIGHT 30 CORRECTED RATE	730P-800P	ENT TONIGHT 30 CORRECTED RATE	730P-800P	WHEEL OF FORTUNE CORRECTED RATE F	700P-730P	WHEEL OF FORTUI	700P-730P	NEWSCENTER 7 CORRECTED TP	600P-700P	TIME PERIOD :						
FROM \$2200	30	FROM \$1800	30	FROM \$1800	30	VE FROM \$1800	30	NE FROM \$1800	30	FROM 6-630P &	30	LGTH : SEC						
	\$2,100.00		\$2,100.00		\$2,100.00		\$2,100.00		\$1,850.00		\$1,850.00		\$1,850.00		\$1,850.00	RATE FROM \$600	\$800.00	RATE
	10/15		10/14		10/12		10/10		10/13		10/11		10/14		10/12	00	10/15	: START
	10/15		10/14		10/12		10/10		10/13		10/11		10/14		10/12		10/15	: END : DATE
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OCT/16																			:LINE#:REP
67975.00	PROGRAM :	42	PROGRAM : ORD COM1:	41	PROGRAM : ORD COM1:	40	PROGRAM	39	PROGRAM : ORD COM1:	38	PROGRAM	37	PROGRAM : ORD COM1:	36	PROGRAM : ORD COM1:	35	PROGRAM : ORD COM1:	34	:REP :CD:
.00	: MADAME SECRETARY	900P-1000P	: 60 MINUTES CORRECTED RATE	700P-800P	: HAWAII 5-0 CBS	900P-1000P	: NCIS: NO CBS	900P-1000P	: CBS SUN MRG : CORRECTED RATE	900A-1030A	: NWSCNTR 7 SAT	800A-1000A	: COLBERT CBS	1135P-1235A	: COLBERT CBS	1135P-1235A	: NEWSCENTER 7 : CORRECTED RATE	1100P-1135P	: TIME PERIOD :
	RY	30	FROM \$3200	30	FROM \$2800	30		30	TO \$1200	30		30	FROM \$800	30	FROM \$800	30	FROM \$2200	30	LGTH : SEC
		\$3,000.00		\$6,000.00		\$2,500.00		\$4,000.00		\$1,300.00		\$1,200.00		\$900.00		\$900.00		\$2,100.00	RATE
		10/16		10/16		10/14		10/11		10/16		10/15		10/14		10/12		10/16	: START
		10/16		10/16		10/14		10/11		10/16		10/15		10/14		10/12		10/16	: END : DATE
CONTRACT TOTAL		Ц		Д		1		₽		Н		ы		н		Н		i	:SPTS: W
TRACT TOTAL TOTAL SPOTS		SUN		SUN		FRI		TUE		SUN		SAT		円尺 I		WED		SUN	WEEK : DA
67975.00 41		1		1		1		1		1	ı	1				7		<u></u>	DAYS :TOTL:

REP \$\$\$ HEADLINE# 8339006 MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 312-228-7007 FAX# 312-222-5519
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION /

AUG30/16 09.32 *** WHIO-TV ***

:LINE#:REP : SHARES ARE ESTIMATED!! MARKET TOTALS \$130,727 #:CD: TIME PERIOD OIHM 55% . .. LGTH WDTN 8% SEC WKE F RATE 20% WRGT 17% START CABL 0/0 END : WBDT 0% : SPTS: WEEK DAYS :TOTL:

SVC- NSI BOOKS- NOV/16 DEMOS- RA35+*